

Mr. ROBERTO POSAVEC
Economist, Medical Entrepreneur

**SPINOTEKA – SOCIETY FOR
SPINE DISEASES**
President

**VERTEBRIS INTERNATIONAL
SPINE AND JOINT HOSPITAL**
International patient coordinator

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Born and living in Vinkovci, Croatia. Educated at the School of Economics in Vinkovci, where he took the degree in year 2006. Final work title „Internet marketing“. Same year he applied for University of Economics, in Osijek, Croatia and achieved title of Bachelor of Economics, course of study Business Informatics, thesis title „Electronic and mobile business in health tourism“.

Founder of several successful projects in field of medicine, medical tourism, economics, information and communications technology (ICT).

Under unfortunate circumstances he became spine researcher and enthusiast, patient adviser and advocate, patient rights fighter. In his work, he cooperates with world leading experts in field of orthopedic and neurological spine surgery. Special interests include minimally-invasive approach in treating of spinal diseases.

Currently serves as the patient adviser and advocate and international patient coordinator at Vertebris International Spine and Joint Hospital (VISH, Spinal Surgery Croatia) and president at Society for Spine Diseases (Croatia). He is considered as one of the most successful medical tourism facilitators in Croatia.

CURRICULUM VITAE

Personal details

Full name: Roberto Posavec
Location: Vinkovci, Croatia
Date of Birth: February 29 1987
Place of Birth: Vinkovci, Croatia
Nationality: Croat

Education and training

1994 – 2002 – Elementary School, Vinkovci

1996 – English language course, Gymnasium, Vinkovci

1996 - 1997 – English language course, private school Way-Out, Vinkovci

1997 – 1998 - English language course, private school Way-Out, Vinkovci

2000 – Informatics course, Croatian association of technological culture, Vinkovci

2002 – 2006 – School of economics Vinkovci, final work title „Internet marketing“

2006 – 2012 – J.J. Strossmayer University Osijek, Faculty of Economics, Bachelor of Economics, course of study Business Informatics, thesis title „Electronic and mobile business in medical tourism“

2012 - J.J. Strossmayer University Osijek, Faculty of Economics, course of study - Marketing

Work experience

2000 – 2012 Croatian Association of Technological Culture, Vukovarsko-srijemska county – maintaining web sites and computer network, giving lecturers and courses to new members and beginners

2003 - 2006 – Founder Siemenes-Java

2006 - 2007 – Journalist/Writer at first Croatian GSM magazine Mobil

2006 – 2012 – Founder at GSM-Java

2009 – 2012 – Secretary at Informatics Society Vinkovci

2009 – 2010 – Certified dealer for Rebel SIM card

2010 – Founder and president at Spinoteka, combined professional-patient society for spine diseases

2011 – Associate at Istrazivac ltd., for humanitarian demining and production of demining machines

2011 – Co-founder and international patient coordinator at international brach of Vertebris International Spine Hospital (Spine Surgery Croatia)

Foreign languages

English

Reading: Excellent

Writing: Excellent

Speaking: Excellent

Additional skills

Microsoft Windows (XP, Vista, 7)
Microsoft Office
Macromedia Dreamweaver
Wordpress
Internet
Internet marketing
Social media
WAN, LAN administration

Additional information and achievements

CARNet acknowledgement – idea for website which will improve Croatian internet space (gsm-java.hr)

CARNet acknowledgement – idea for website which will improve Croatian internet space (spinoteka.hr)

Cooperation with one of the world's most innovative marketing companies - Vibrant Media Inc., San Francisco, USA

Cooperation with world leading spinal surgeons on „Spinoteka“ project

International scientific collaborator at III World Congress of Minimally Invasive Spine Surgery and Techniques

Publications

Posavec Roberto, Saftic Robert: Electronic and mobile business in health tourism (book), Lambert Academic Publishing, 2012.